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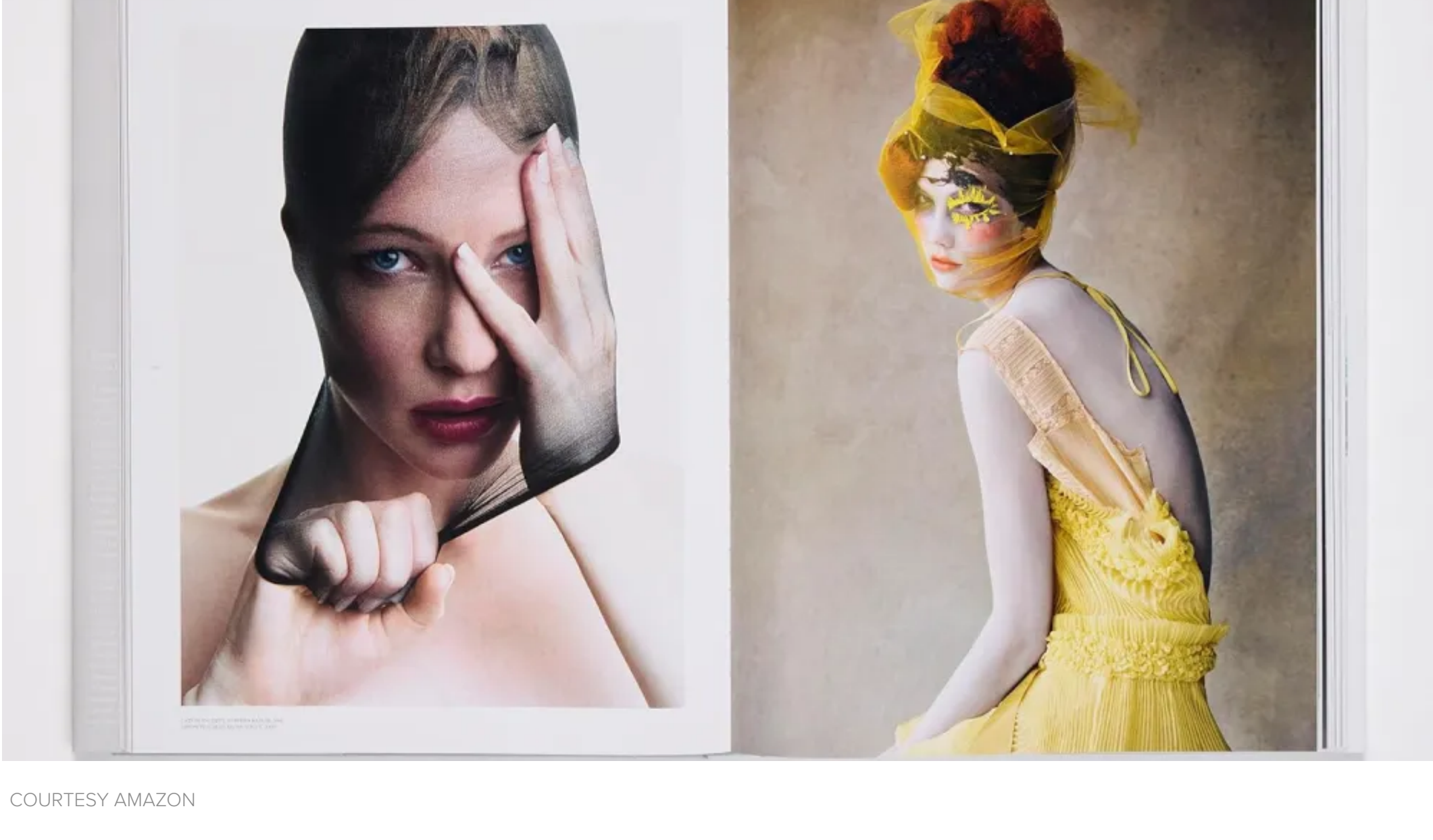
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A New Photography Book Confirms Demarchelier as One of Fashion's Eternal Talents

'Patrick Demarchelier: Fashion Photographs Seen and Unseen' offers 300 pages of previously unseen work from the late fashion photographer.

By TIM CHAN SEPTEMBER 21, 2025, 8:54AM



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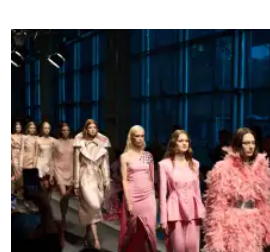
The late **Patrick Demarchelier** was one of **fashion's** most in-demand photographers, with his work having graced the covers of "Vogue," "French Vogue," "Harper's Bazaar" and countless other titles, while lending his eye to campaigns for brands like Dior, Louis Vuitton, Yves Saint Laurent and the like.

Now, a new book offers a glimpse into some of his more *personal* work, with unpublished photographs that reveal his process and approach, along with behind-the-scenes images from some of his favorite shoots.

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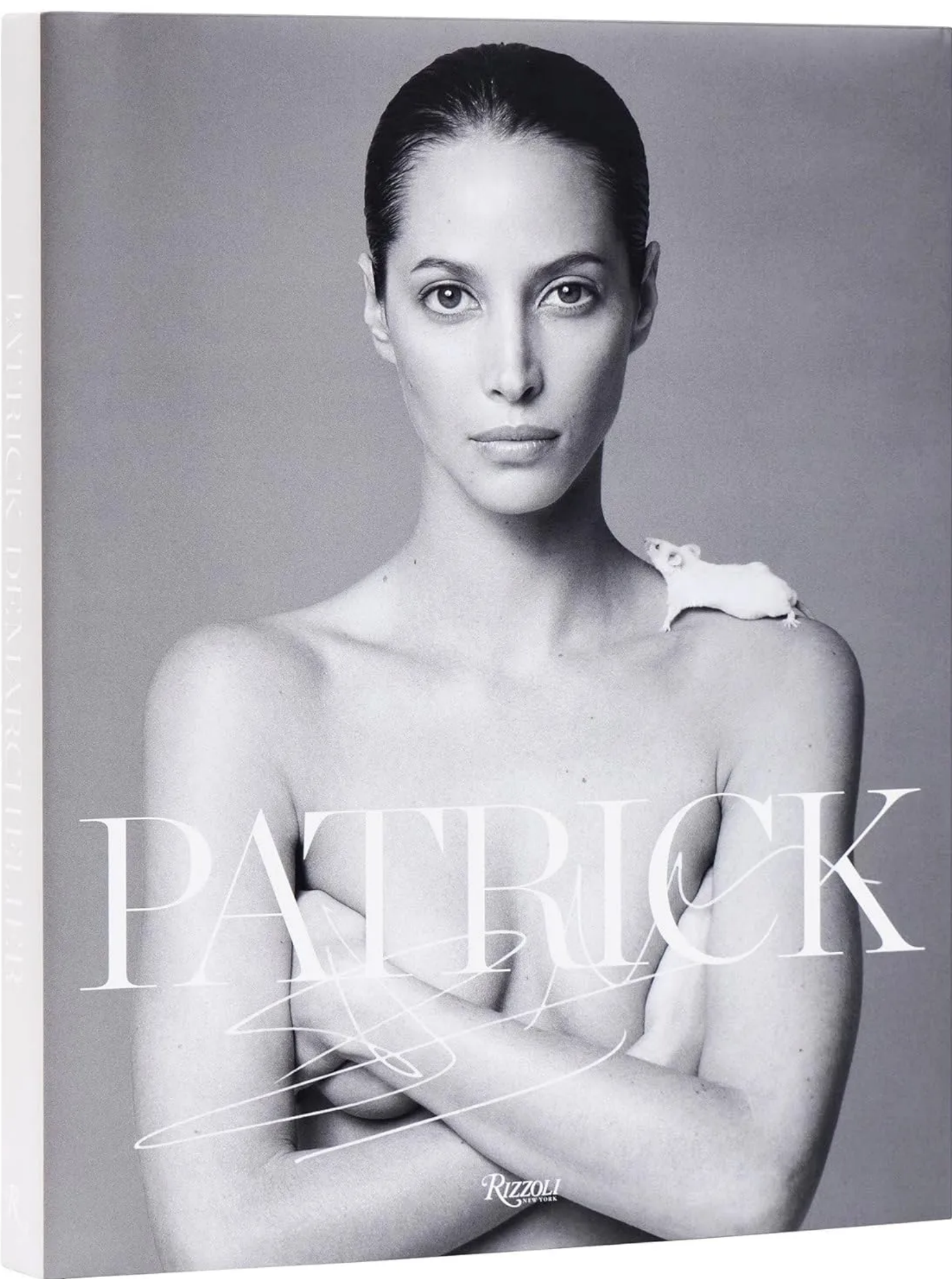


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From publisher Rizzoli, "**Patrick Demarchelier: Fashion Photographs Seen and Unseen**" was released September 2 and quickly landed on Amazon's "**Hot New Releases**" [chart online](#).



NEW RELEASE

Patrick Demarchelier: Fashion Photographs Seen and Unseen

\$139.31 ~~\$150~~ **7% Off**

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The new hardcover **coffee table book** features 304 pages of iconic fashion **photography**, ranging from elaborate studio setups and lush location shoots to more intimate moments between only Demarchelier and his subjects.

The French photographer has shot countless celebrities and models, and the new book includes previously unseen images of Christy Turlington, Linda Evangelista, Karlie Kloss, Cate Blanchett, Demi Moore, Glenn Close and many more. The photographs were compiled by Demarchelier's son Victor, a noted photographer in his own right.

American writer Brad Gooch provides the foreword, which doubles as an esteemed biography of Demarchelier: from the time he picked up his first Eastman Kodak camera as a teenager to being honored as a French Officer in l'Ordre des Arts et des Lettres (the Order of Arts and Literature). Gooch also writes about the unique way Demarchelier captured his subjects, noting that "Patrick's legacy is an elegance that is both 'timeless' and 'snap.'" In fact, per Gooch, the photographer himself often described his style as a "half-second accident."

In addition to contributions from Victor Demarchelier and Gooch, the book is designed by the legendary art director Fabien Baron, who worked with the photographer on multiple campaigns and shoots.

As Rizzoli notes in an accompanying description, "[Demarchelier's] published images often feature polished, high-fashion aesthetics, capturing the glamour and elegance of the fashion world, [but] the unpublished ones reveal a more intimate, raw, and unfiltered side of his artistry. These unseen photos offer a glimpse into Demarchelier's creative process, showcasing moments of spontaneity and experimentation," while exposing a "trove of never-before-seen images — each one breathtaking and full of surprises, revealing an extraordinary range of talent."

A great **gift idea** for fashion lovers and those wanting to own an admired piece of **decor** alike, you can pick up "Patrick Demarchelier: Fashion Photographs Seen and Unseen" now at [Amazon.com](#).

Demarchelier **died at his home in France** in 2022. He was 78.

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Since 1910, WWD — often referred to as "the fashion bible" — has been the leading industry voice of authority for senior executives in the global women's and men's fashion, retail and beauty communities, while also informing the consumer media that cover the market. Today, WWD's breaking news and trend coverage continues to be a trustworthy resource for both fashion insiders and consumers alike. Our shopping editors continue to uphold WWD's editorial standards and values with quality, expert-backed product selections. [Learn more about us here](#).

Meet the Author

Tim Chan is the VP of Commerce at Penske Media, overseeing fashion, lifestyle and shopping coverage across marquee brands like Rolling Stone, Billboard, The Hollywood Reporter, Variety and WWD, among others. Previously, Chan was the first-ever Lifestyle Editor at Rolling Stone, covering all things fashion, culture, and travel through an entertainment lens. In addition to PMC, his bylines over the years have appeared in L'Uomo Vogue, Vogue Italia, Vogue Korea, i-D and more. Chan has also consulted for a number of fashion brands, advising them on media and marketing strategy. He graduated from Columbia University with a master's degree in journalism.

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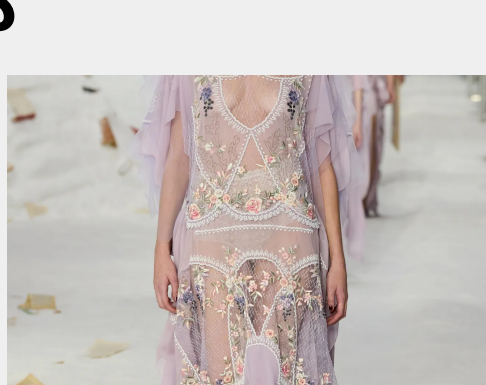
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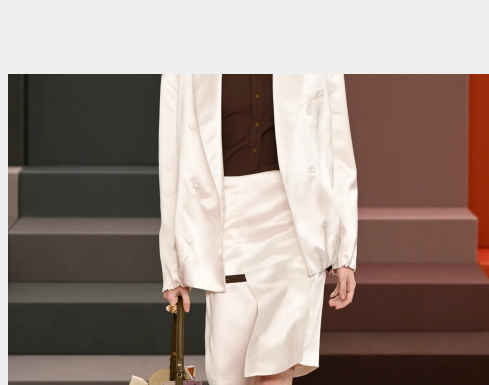
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